

# Nancy Passarelli

LEARNING SPECIALIST

## SUMMARY

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I'm a self-starter and strategic thinker with 15+ years experience designing end-to-end, instructor-led, blended and eLearning instructional programs. My expertise at identifying gaps, aligning needs, overcoming challenges, and executing in fast-paced environments is why I've seen improved metrics at every organization at which I have worked. I thrive at the intersection of design, user insight, data and technology, which allows me to craft the most effective learner solutions.

## EXPERIENCE

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*Learning & Development Consultant / The Boston Garden Dispensary*

Aug 2022 to Present

- \* Applied adult learning & multimedia design principles to design and develop, using Articulate Rise 360, Dispensary Employee Laws and Regulations and Sexual Harassment Prevention training modules.

*Instructor / Kings High School*

Aug 2021 to Aug 2022

- \* Collaborated with diverse stakeholders to design and develop end-to-end effective learning programs.
- \* Created deliverables such as slide decks, concept aids, video tutorials, interactive games to improve performance, using tools such as Screencastify, Google suite, Kahoot, Gimkit, Blookit, PearDeck.
- \* Leadership team member who coordinated design and development of organization-wide program launch.

*Virtual Instructor / Connections Academy*

Nov 2017 to Aug 2021

- \* Developed, designed and delivered learning modules, using Screencastify, iMovie, Procreate, Adobe Captivate, Annotate, Google suite of tools, both synchronously and asynchronously, resulting in 13% performance increase.
- \* Applied ADDIE principles to develop, facilitate and present virtual professional development, "Train the Trainer" events on best practices, data usage and tech implementation, using Rise 360, Camtasia, EdApp.

*Content Manager/Co-founder / Stackerdecks.com*

Feb 2013 to Jun 2016

- \* Led content team that doubled monthly user rate in a B2B, B2C SaaS startup and sold digital advertising.
- \* Applied Agile project methodologies to co-manage product development on a cross-functional team.
- \* Managed customer onboarding experience and customer success.
- \* Generated new digital ad sales through cold emails.
- \* Experienced CMS administrator and Wordpress builder.

*Instructor / RJ Murray Middle School*

Jan 2010 to Jun 2013

- \* Designed standards-aligned instruction and assessment that improved learner outcomes by 8% annually.
- \* Served as a team leader and Positive Behavior Support Team Leader, whose team addressed behavior issues and implemented improvement strategies which lead to a 14% reduction in discipline issues.

Aug 2008 to Jun 2010

- \* Mentored new teachers in successful strategies, techniques, materials, and supplementary technologies.
- \* Resolved conflicts and established productive relationship between department, administration and parents
- \* Applied adult learning theory to design, develop and present regular in-person "Train the Teacher" events for all levels, from teachers through administration.
- \* Oversaw \$35K department budget and vertical alignment of curriculum with lower school.

#### EDUCATION

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Master of Science / University of New England  
Bachelor of Science / University of Florida

#### SKILLS

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- \* Instructional Design
- \* Learning Theory Application
- \* Articulate Rise 360
- \* Camtasia
- \* Adobe Captivate
- \* SaaS Project Development
- \* Training Facilitation
- \* Presentation
- \* Innovation and Imagination
- \* Learning Management Systems
- \* Team Collaboration
- \* Needs Analysis
- \* Conflict Resolution
- \* Relationship Building
- \* Adaptability
- \* Growth Mindset

#### CERTIFICATES AND LICENSURE

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- \* Ohio Administration License
- \* Ohio Teacher License
- \* Brain-Based Elearning Design
- \* Instructional Design: Adult Learners
- \* Instructional Design Essentials: Models of ID
- \* Organizational Learning and Development

#### LEADERSHIP ROLES

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- \* Cofounder
- \* Content Management
- \* Academic Team Leader
- \* Multi-tier Support System Leadership Team Member
- \* Department Head
- \* Positive Behavior Team Leader

#### TESTIMONIALS

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"Nancy is always willing to go the extra mile ...She often adjusts her own schedule to ensure...needed support and contact necessary for success...She has been willing to step up...to fill needed roles including presenting...professional developments and school wide meetings for our students and parents." Molly Heidenreich, Assistant Principal, Ohio Connections

"She has made significant progress in galvanizing a department in which focus had been lost...Her democratic approach has inspired trust and confidence in every single constituent of the... community." Can Istif, Turkish Principal, Tarsus American College

"Working with Nancy, a teacher feels like a valued part of a collaborative effort, unafraid of making a mistake, confident that there is a solid force to lean on, and inspired by a role model who never seems to be short on positive energy." Dr. Michelle Bertholf, Colleague, Tarsus American Academy